



American Recovery & Reinvestment Act

FOR IMMEDIATE RELEASE - SMARTSEARCH COMPLIANT WITH American Recovery & Reinvestment Act (ARRA) INCENTIVES

When President Obama signed the ARRA recently, it opened the door to many new SmartSearch sales opportunities within the healthcare field.

ARRA provides approximately **\$19 billion for Medicare and Medicaid Healthcare Information Technology (HIT)** incentives over five years.

ARRA specifically grants financial incentives through the Medicare program to encourage physicians and hospitals to adopt and use certified electronic health records (EHR) in a meaningful way.

This means, healthcare organizations will be incentivised to adopt document management systems and integration with electronic medical records (EMR) packages much more readily.

Since document management is used quite extensively to manage clinical records as well as assist with routing, notification and access of critical medical record information, SmartSearch complies with HIT regulations. So healthcare organizations can apply for federal funding of document management under the provisions set forth within the ARRA HIT program.

What technology products and services qualify for ARRA HIT?

To be eligible, medical professional must be a, "Meaningful EHR user", which is defined as:

- ›Including the use of Electronic prescribing
- ›Information Exchange - Ability to provide electronic exchange of health information to improve the quality of health care, such as promoting care coordination.
- ›Reporting on Measures using EHR - eligible professional must submit information for a period in a form and manner specified by the Secretary. This form and manner to be determined at a later time.

SmartSearch complies with both Information Exchange, whether storing clinical healthcare records directly or integrating with an EMR as well as reporting capabilities.

What are the Incentives for use of Certified Electronic Health Records (EHR) Technology?

- First payment year - \$15,000. If 2011, or 2012 -\$18,000
- Second Payment year- \$12,000
- Third Payment year - \$8,000
- Fourth Payment year - \$4,000
- Fifth Payment year - \$2,000
- Any subsequent years - \$0

If adopted in rural areas payments increased by 25% from what is listed above.

- No payments if first adopting EHR technology after 2014.

The opportunity that ARRA provides to SmartSearch resellers is significant where \$15,000 can be applied to a current or proposed project. We know of many healthcare customers that will be using ARRA monies to fund future projects.

For more information: <http://www.square-9.com/healthcare.html>

American medical Association:

<http://www.ama-assn.org/ama/pub/legislation-advocacy/current-topics-advocacy/hr1-stimulus-summary.shtml>

In the coming months Square 9 will be launching a new SmartSearch for Healthcare marketing initiative that will better enable our partners to penetrate healthcare providers and offer solutions around: medical billing, records, purchase requisitions, MMIS integration and supply chain management

If you have any active opportunities, please feel free to reach out for assistance

Regards
Brent