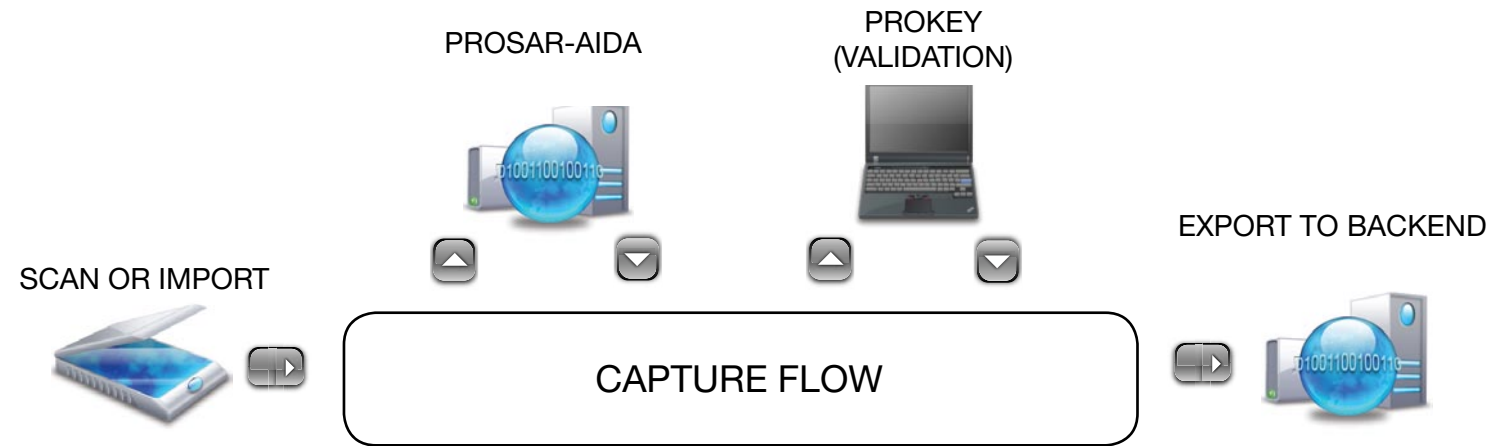


# Where PROSAR-AIDA and PROKEY Fit in the Scanflow



## PROKEY

PROKEY is a correction and verification solution that provides a highly intuitive interface for image-assisted manual data entry.

## Not a Template-Based Approach

PROSAR-AIDA is text recognition and analysis software based on artificial intelligence that can ascertain document types and classify images for appropriate routing and archival. The process begins with a high-speed and efficient full-page OCR scan of each image. This first step allows PROSAR-AIDA to search each and every word of every document to *discover* the document content.

This overall process of discovery is unique and makes PROSAR-AIDA very different from the typical template-based solution. With other solutions the document content is expected and assumed to always appear in the same geographical areas on a document. A significant advantage of PROSAR-AIDA's document content discovery method is its ability to process a virtually unlimited number of versions and formats of particular document types. This is an exclusive and vital feature for classifying and extracting data from unstructured documents.

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 **Paradatec**

Sophisticated data capture from unstructured documents



## About Paradatac

For two decades, Paradatac has focused its skills towards delivering the most efficient, accurate, and flexible freeform document classification and data extraction solution available anywhere.

From our first implementation of PROSAR-AIDA in 1997 until present, we have been the pioneer and leader in this market space

"With 3000+ different document types and rapidly growing volume, we required a proven, reliable, fast and accurate solution for our mailroom classification function. Paradatac has proven to be a valued partner and has met or exceeded each and every one of our demanding requirements"

-Bryan Garcia, VP of Technology, TALX Corp. (a division of Equifax, Inc.)

"After an exhaustive evaluation of the vendors in the unstructured document capture space, we found Paradatac to be the clear standout. Their unique approach to the challenges presented when attempting mail room classification and data extraction from free-formatted documents made them our clear choice as a valued partner for these types of opportunities".

-Dan Nero, Vice President, Professional Services, Operations | KON Office Solutions

Our long list of reference-able, high volume installations processing as many as 200,000+ images a day is testimony to our ongoing success.

"I am extremely pleased with the Paradatac technology we have implemented," said Gary Langfitt, COO of a publicly-traded BPO company. "The software's ability to locate and recognize keywords and proximate information is amazing. We use very high speed scanners and Paradatac's PROSAR-AIDA decodes in virtually realtime. We tested multiple recognition engines, and are comfortable that Paradatac was the best company for an OCR partner"

Documents such as: Personnel files, Medical Forms (EOBs, HCFA's), Invoices, Insurance Claims, and even general correspondences, contain information that needs to be seen, distributed, and processed in a fast and reliable way.

Organizations with thousands of wildly varying incoming documents per day are faced with a labor intensive and expensive manual process in order to sort and capture critical data from these documents.

Addressing this challenge is our focus and we have helped countless organizations with effective and innovative solutions.

## Making the Decision

Selecting a Data Capture partner can be a confusing and complex process. Why select Paradatac?

- We offer a more sophisticated solution than our competitors. We are often brought in when other products have failed to work. Paradatac succeeds when others fail due to our robust product offerings and depth of experience.
- Our automation rates (data captured without human intervention) are higher than competing freeform technologies as a result of our unique and sophisticated approach.
- We are 100% GUI (point and click interface). Other products can do much of what needs to be done with a GUI but they need extra scripting/programming expertise to deal with more complex issues. With Paradatac, if you can express business rules in the English language, you can express the same rules using the PROSAR-AIDA GUI interface.
- We offer superior performance and true scalability. Almost all competing products were originally a zone-OCR technology that has been expanded to provide a full-page OCR. PROSAR-AIDA was built from the ground up as a full-page OCR product. As a result, we are often five times faster than competing technologies, with better accuracy.
- Our ability to accurately and reliably capture table data (such as invoice line items) is unparalleled and unmatched by our competition.

At Paradatac, we think we offer a more effective and sophisticated solution than our competitors. Call today for a demonstration and see first-hand, the difference we can make in your organization..

## Paradatac Products Meet the Challenge

At Paradatac, our software meets the highest expectations of quality, speed and stability. We have helped our clients increase productivity, reduce document handling, reduce manual data entry and increase data accuracy. In each and every case, these benefits have proven to deliver hard-dollar Return on Investment (ROI).

## PROSAR-AIDA

PROSAR-AIDA is a highly scalable application for recognition of freeform documents (documents with no predefined layout). PROSAR-AIDA integrates with most commonly used scan flow products in a seamless way and uses artificial intelligence to determine document types and their boundaries (first and last pages), and then the locations of critical data items to be extracted.

Let's take invoice processing as an example. PROSAR-AIDA is taught about the general properties of all invoices and is able to identify and extract data from invoice types it has never seen.

PROSAR-AIDA comes with an easy to use interface that allows users to teach it the general properties of all major documents it may encounter. The end-user uses this same interface to teach PROSAR-AIDA about the general properties of a "Total Amount" field which needs to be captured from an invoice. PROSAR-AIDA is able to apply these general rules to invoices that are already well-known, as well as those that have never been seen, but may be received years from now.

## Why PROSAR-AIDA?

- No scripting or programming necessary
- Up to 5x faster than competing technologies
- Typical ROI < 12 months
- Ongoing cost savings and proven reliability
- Reliable line item/table data capture

UNIQUE TO THE ECM MARKET!

ITEM	POS	PRICE	QTY	TOTAL
1 0124	01	3.70	4	14.80
2 0453	02	12.45	2	24.90
3 0922	03	7.99	1	7.99
4 0765	04	2.78	8	22.24
5 0329	05	22.95	1	22.95
6 0078	06	0.75	2	1.50
7 0834	07	2.98	1	2.98
8 0731	08	2.10	2	4.20
9 0882	09	4.90	1	4.90
10 0023	10	1.00	2	2.00

Pos.	Description / Item	Qty.	Price	Value
01	Neon Light Bulb Art. No. 0124	4	3.70	14.80
02	Heating Element NiChrome Art. No. 0453	2	12.45	24.90
03	High Output LED Line (blue) Art. No. 0922	1	7.99	7.99
04	Halogen Lamp Fixtures Chrome Art. No. 0765	8	2.78	22.24
05	Transformer 12V Dual Purpose with Enhanced Screening Art. No. 0329	1	22.95	22.95
06	Fuse Art. No. 0078	2	0.75	1.50
07	Gray Silicon RTV (3 oz. Tube Commercial) Art. No. 0834	1	2.98	2.98
08	HS007NF2506 Sample Adapter Connector Mono 3x8" Art. No. 0731	2	2.10	4.20
09	Fan (Type MX32) 40x40 Art. No. 0882	1	4.90	4.90
10	RD Adapter Jack TCL Jack 6 Art. No. 0023	2	1.00	2.00
11	Spare Parts for Q23P Brush Art. No. 0896	1	12.00	12.00