



4 Reasons Why You Need to Attend the Premier Industry Conference of the Year!



We're only two months away from Square 9's premier Reseller and End User Conference, [Encompass 2016](#), and this year's event is primed to be even better than the last! Not only is the venue a luxury oceanfront oasis, but the educational opportunities, recertification and networking outlets presented are sure to help attendees 'Change the Direction of Business' – for the better. Is Encompass the right conference for you? Let's explore 4 reasons why this unique industry event will bring you greater business opportunities with enhanced knowledge of Square 9's award winning document technologies:

1. Get a First Hand Look into Exclusive New Products

Efficiency is everything. Be among the first to preview Square 9's latest Business Process Management solutions that will push your business ahead of the competition, keeping your workforce more productive than ever. Square 9's newest developments in Document Capture Solutions, Process Automation, [Web Based Enterprise Content Management](#), Office Equipment Optimization and more, will give you insight into the future of the document technology industry to keep your organization evolving with the latest trends in digital business. That means more efficiency, more cost savings and more productivity!

2. Hands On Educational Exercises & Recertification

Whether you're a Reseller or a Business User, there's a class for you at Encompass. Get hands on training with the solutions that matter most to you, and understand techniques to leverage your Reseller / Customer relationship. Educational Track topics include step-by-step looks into advanced capture, web administration and closing the gap between web and desktop platforms. Resellers also have the opportunity to get refreshed on all the latest technological updates from Square 9, including the newest features that have been released over the last 12 months, like GlobalCapture® and the enhanced GlobalSearch®.

3. Network and Share Your Customer Success Story

Talk with some of the industry's top influencers and learn what's working for the everyday users of the Square 9 community. With over 300 solutions providers and their customers coming together, you'll get one-on-one advice on how to increase efficiency, improve collaboration, and how to experience real cost savings in your business environment. A top [session highlight](#) for this year's Encompass Conference will be the Square 9 Community Best Practices Round Table & Customer Success Story. Attendees will learn from a Square 9 multi-solution customer on how they use Square 9's solutions, why they were chosen, what business pains they solve and gain an overall understanding of their personal experience.

4. Treat Yourself, You Deserve It!

Speaking of networking, what better way to share best practices and experiences than over a cocktail on the beach? With Encompass held at the brand new Opal Sands Resort in beautiful Clearwater Beach, attendees will enjoy the white sands of South Florida while they gain insight into the document technology industry. Relax beachside for the Encompass welcome reception, set sail the following night on a sunset dinner cruise around the Gulf of Mexico and get a good laugh from Kostya Kimlat, the famous Business Magician at the closing night award ceremony.

And there you have it – 4 reasons to attend Encompass 2016. Now you can agree, this is an event you don't want to miss! Reserve your spot and register today at www.encompassconference.com/register!



Digital Marketing Specialist, **Alyssa Anderson**, is the voice behind Square 9 Softworks's weekly blog articles. Committed to communicating today's common challenges in paper based processes, Alyssa provides in depth analysis into the document management industry and the solutions that accommodate the needs of end user communities. For additional information, please contact Alyssa at aanderson@square-9.com.