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**Square 9
Fast Facts**

- Founded in 2006 in the historic 9th Square District of New Haven, CT
- Our mission is to drive cost-effective efficiency and productivity across all business applications
- Over 13.5K global installations, with 360 reseller channel partners
- 865% growth over a five year period

**Award
Winning History**

- 5 star 2015 BLI rating
- 2015 BLI Summer Pick
- #1 fastest growing software co. in CT by CTC
- #1650 fastest-growing company in America on Inc. 5000 list
- 2015 ABBYY Technology Summit Rising Star Award Winner
- 2015 "Best Software Developer" awarded by The Cannata Report

Square 9® Softworks Participates in Software Panel at 2016 CDA CEO Spring Meeting in San Juan, Puerto Rico

Square 9 talks margin issues, dealer support and channel commitment with CDA's exclusive member group

NEW HAVEN, CONN., March 23, 2016 – Last week, Enterprise Content Management solutions leader Square 9® Softworks, attended as a Software Panelist at the CEO Spring Meeting, hosted by the Copier Dealers Association (CDA), at the Ritz Carlton San Juan, Puerto Rico.

Exclusive to members of the CDA, Square 9 was invited to share its commitment to the dealer channel and their mission on improving business efficiency for the company's global community of Resellers and end users. Panelists included Square 9's Jeff McWilliams, VP of North American Sales, as well as representatives from PSIGEN, Nuance, ACDI, among other industry leaders.

Moderated by Frank Cannata of The Cannata Report, the meeting agenda contained a focused, yet diverse menu of discussions and presentations, including an intimate Q&A session between panelists and CDA member attendees. Topics ranged from sales strategies, organizational structure, business management and industry trends.

Panelists included Square 9's Jeff McWilliams, VP of North American Sales, as well as representatives from PSIGEN, Nuance, ACDI and more.

As a major independent dealer group, the CDA provides extensive platforms for speakers and information sharing, which include best practices for independent dealers of the document imaging industry. CDA meetings provide a quality environment for networking and interaction between members as well as business and industry experts.

About the CDA:

The Copier Dealers Association, or CDA, is an association of approximately eighty independent imaging dealers across the United States and Canada. CDA has earned a national and international reputation as being comprised of the most successful business owners, representing products and services on the leading edge of business technology.

By coming together multiple times per year to share best practices, business strategies and financial benchmarking with their peers, CDA has established a platform through which the exchange of ideas and concepts for the improvement of all its members is possible. In addition to CDA members sharing successful processes with the group, leading industry analysts, consultants and marketing experts present to the organization. CDA primarily operates on a geographically exclusive basis, inviting members to openly discuss business strategies and execution methods. <http://www.cdainfo.org>.

About Square 9 Softworks:

For document-intensive companies looking to challenge the definition of business efficiency, Square 9 Softworks develops award-winning, next generation solutions for process automation that drive increased productivity across all business applications. Delivering the unique tools that streamline process performance, we save both time and money, contributing to the overall growth and success of your business, so you can spend more time doing the things that matter most. Simplifying business. Simplifying life. www.square-9.com.

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