

GlobalSearch® Makes Dental College Smile

The prestigious Ohio State University College of Dentistry sunk its teeth into the world of 21st Century document management by adopting GlobalSearch to manage tens of thousands of student records efficiently-and affordably, painlessly. "Using GlobalSearch has eliminated the vexing problem of misfiled, misplaced or lost files, and makes it so much easier to share these documents among users," said Michael Murray, Assistant Director of Academic Affairs for the college. "In addition, GlobalSearch facilitates compliance with FERPA and provides a truly reliable means of disaster recovery-all while saving us hundreds of labor hours and many thousands of dollars annually."

The third largest public dental school in the United States, the Ohio State University College of Dentistry is comprised of nine academic units representing all major dental specialties. The sections offer both patient care services and academic programs, allowing dentists to train as specialists. The college's outreach and engagement activities include over 60 active programs and more than 42 extramural sites. "Students come here to get an excellent dental education," Murray said. "Our college community and unique traditions make this an especially rewarding place to learn."

The college's student files are comprised of many different types of documents, including academic transcripts, admissions documents and letters of recommendation. Records like these are as important to a well-run college as toothbrushes are to good oral hygiene but, with hundreds of student enrollments annually, managing them can be painful. "Before GlobalSearch," Murray recalled, "our biggest challenge was that our hard copy files could be misfiled, misplaced or lost, and sharing files was problematic. Today, with GlobalSearch, disappearing files are no longer a problem. In addition, we can now share files easily across the office and work remotely whenever that is convenient or necessary."

Simply handling the paper records had also been challenging. The students' files are categorized by graduating class and stored in four different groups. As a result, following every graduation the files for each class had to be rotated from one storage area to another. "This was a really time-consuming ordeal,"

Snapshot

Industry: Dental College

Departments Impacted: Administration and Compliance

Featured Products: GlobalSearch

Objectives:

Manage student records more efficiently, facilitate FERPA compliance and ensure reliable disaster recovery

Murray recalled. "Fortunately, GlobalSearch has put a stop to that."

Opening original files to many different people had made it difficult for the college to comply with the Family Education Right to Privacy Act of 1974 (FERPA), since users could mistakenly take information out of a file and not return it. "GlobalSearch gives us complete control over that," Murray said. "People now use a dedicated computer to view the files, and they cannot alter or remove them, or copy or send them, so they stay put. This helps tremendously in managing FERPA compliance."

Also, the college had no disaster recovery system. "If we had a flood or fire," Murray reflected, "irreplaceable files would be gone forever. With GlobalSearch, they are backed up easily and could be restored quickly in the event of a disaster."

Murray had learned about GlobalSearch's document management capabilities through a prior employer and had gained an appreciation for how it can dramatically streamline a wide variety of business processes. After introducing GlobalSearch to college

administrators, Murray had a trusted office technology company install GlobalSearch in his department, successfully integrating it with eCopy, a popular imaging software, and 45-



page-per-minute multifunction color printer.



"Managing our student records is now a very simple process," Murray said. "We just scan them directly into GlobalSearch with our multifunction printer and index them right then and there. GlobalSearch puts all the information we need right at our fingertips, so there is no need to get up and go find a document that might not be in the file." Faxes are received directly into GlobalSearch and are printed only when a paper copy is desired. Murray set up a GlobalSearch Inbox for each staff member, but most documents are scanned directly into one of four customized GlobalSearch Archives.

A wide variety of people at the college are using GlobalSearch, from student workers to the dean of the college. Murray and the installer conducted a total of only three training sessions and he reported that the learning process was quick. "Even those with lower levels of computer literacy," Murray observed, "did not experience any problems learning how to use GlobalSearch."

Efficiency gains from GlobalSearch have translated directly into cost savings. "Prior to implementing GlobalSearch," Murray recalled, "four or five times a day someone would have to look for a file, a process that took up to 30 minutes per occurrence. Now, that time has been gained back." This equated, on average, to about 10 labor hours per week. Given



that most workers in Murray's office are classified "AP Professional" and earn commensurate pay, he calculates that the college is saving approximately \$10,000 per year in

labor costs alone. "GlobalSearch quickly paid for itself," Murray said. Not surprisingly, other college administrators quickly became interested in using the solution in their departments as well.

Would he recommend GlobalSearch? "Absolutely," Murray said. "GlobalSearch has streamlined our operations considerably, helping us to do our jobs much better and faster—for less money. All things



considered, I estimate that our overall efficiency gain with GlobalSearch is in the neighborhood of 25 to 30 percent. GlobalSearch has given us greater control over our records and is helping

us comply with FERPA. And, for the first time, we have a reliable disaster recovery system." Now those are things worth smiling about.