



## Expand Your ECM Solutions Knowledge at Encompass 2018

Are you interested in learning about the latest innovations in business technology? Being held in Nashville, Tennessee, Encompass 2018 is the must attend information management conference of the year! Regardless of your role, there's something for everyone at Square 9's End User and Reseller Conference. This year, the Encompass education curriculum has been broken up into four unique categories – customer community, technical solution providers, sales professionals, and business leadership – so you get the most out of your experience. The three-day agenda includes 40+ courses, giving you the freedom to design your own personalized learning path!

Let's check out what's in store for Encompass 2018:

### **Customer Community**

You've finally made the switch to an [enterprise content management solution](#), and now it's time to get the most out of your investment! Learn how to take your solution to the next level by exploring document management best practices, from building unique process workflows to new methods for collaboration. Discover how your solution can be expanded into other departments and get refreshed on the latest and greatest in feature functionality from Square 9. This year, our focus will be on our new web forms management solution, [GlobalForms® 10](#), exposing you to a whole new world of dynamic web form creation.

### **Technical Solutions Providers**

If you're a technical solutions provider – Encompass 2018 is the right place for you! This year, we've amplified our technical classes, providing you with the necessary technical skills for taking on the latest solutions, features, and functionalities including new innovations in capture workflow, web-based ECM software, dynamic [web based forms](#), unique integration opportunities and so much more. Encompass attendees will experience hands on exercises with Square 9's latest offerings in exclusive technical classes - for your eyes only! Don't miss this opportunity to brush up on your technical skills while developing new ones!

### **Sales Professionals**

Learn the techniques to drive more opportunities forward and close deals! At Encompass 2018, we provide you with the tools and strategies for presenting [enterprise content management](#) solutions to your customers. You will be exposed to techniques for solution selling in common horizontal markets, as well as learn marketing best practices, and product strategy. If that's not enough to convince you – we

will dive into popular topics such as the many advantages our solutions have to offer and what differentiates us from the competition, making your job that much easier!

### **Business Leadership**

We know how important it is for business owners to make the best use of their time – that's why we get right to the good stuff! At Encompass 2018, you will gain insight into where [enterprise content management](#) technology is heading and how to use this knowledge to build a business strategy for the future. Hear directly from the Square 9 leadership team on areas such as company strategy, product direction and where solutions will fit into your organization. You'll leave prepared to take the future by storm!

With so much in store for Encompass 2018, it's hard to believe we are going to fit it all in three days! Join us in Nashville, Tennessee as we change the direction of your business, by exploring greater opportunities with innovative office technology! Are you ready to enhance your knowledge of Square 9's award-winning document management software and business solutions? Register today and receive the limited time [early bird rate](#)!

Learn more at [encompassconference.com](http://encompassconference.com)



Marketing Specialist, **Allison Kiely**, is the voice behind this week's Square 9 Softworks's blog article. Committed to communicating today's common challenges in paper-based processes, Allison provides in depth analysis into the document management industry and the solutions that accommodate the needs of end user communities. For additional information, please contact Allison at [akiely@square-9.com](mailto:akiely@square-9.com).