



# Encompass

## — Conference 2018

Changing the direction of your business

## The Must Attend Education Sessions of Encompass 2018

Square 9's [Encompass Conference](#) is only one month away, but that hasn't stopped our team from enhancing the education being offered so you get the most value from attending! The Encompass 2018 Education Program has been developed to provide unique, multi-track learning that empowers you with new skills to manage business information with ease. As attendees start to plan out their conference schedules, we've provided a list of the most highly anticipated, must attend conference courses based on interest and style of learning. Regardless of which sessions you choose, each Encompass course will offer high value [ECM software](#) education that explores best practices to accelerate your business efficiency and solutions expertise.

Take a look at my course recommendations for this year's conference!

### BootCamp Series

To create a more profitable and relevant business, it is essential to keep your technical skills up-to-date with today's dynamic [information management solutions](#). Expanding your software expertise is very important, not only to stay on top of the latest technologies, but also for personal development. With multi-tier class offerings, the bootcamp series enables attendees to focus on all aspects of a particular solution to fully understand the ins-and-outs, from beginner's administration to technical automation.

#### *Recommended Session*

#### **GlobalForms 10 BootCamp**

#### **Seven Ongoing Sessions, Oct 4 – 5**

Join us to discover new techniques to enhance your web forms development experience! We invite you to explore the latest features and concepts in web form project planning using GlobalForms 10. GlobalForms 10 is a completely updated web forms platform that is now fully integrated with Square 9's capture automation solution, GlobalCapture. During this seven session bootcamp, Square 9 will work with you to create the ideal [web forms strategy](#). This bootcamp will cover everything from an introduction to the feature set and architecture, to advanced forms building, form security, and capture automation. We invite you to be a part of a highly-engaged education experience that matches your unique web forms objectives!

### Solutions Sales

Gain invaluable guidance to accelerate your sales! The Encompass 2018 Reseller Education Track has been updated with sessions designed to empower you with new skills to deliver high-value document technologies with ease. Learn how to use the tools to give yourself that all important competitive edge! Explore the available Square 9 options for bundled solutions and what needs to be done in preparation of your role as a dedicated solution sales provider.

*Recommended Session*

**Streamlining the Sales Process with Pre-Configured Solutions**

**Thursday, Oct. 4th, 9:30 AM**

Are you looking for an easier way to sell solutions that allow you to be more competitive? Standardized solutions for [common business applications](#) can be sold virtually out of the box, streamlining the sales process and reducing the cost of deployment. Learn about the key horizontal and vertical business applications Square 9 has built using best practices and see how easy it is to deploy them again and again.

**Software Best Practices**

Join the Square 9 professionals along with hundreds of your peers as we share the latest innovations in content management and best practices for utilizing your solutions to the fullest! Our experts will introduce you to the basics of information management as well as the best practices that should be followed to ensure your Square 9 solutions operate efficiently, effectively and with the future in mind.

*Recommended Session*

**GlobalCapture® Basics and Best Practices**

**Thursday Oct. 4th, 4:00PM**

With such an easy to use designer and powerful options for capturing data off the page, there are many ways to approach a [capture automation](#) project. But wouldn't you like to reduce the time and expense of doing so by knowing the right way? Our team will start by reviewing the basics of each component in the GlobalCapture designer and how they come together to process document pages. From there we'll share the tried and true best practices we've developed over hundreds of projects so you have a solid foundation to begin building from.

Whether you are looking to learn more about Square 9's solutions, brush up on your technical skills, or discover strategies for delivering innovative business technologies, Encompass 2018 is the place for you! To see more sessions, and learn more about Encompass, please visit [www.encompassconference.com](http://www.encompassconference.com).



Marketing Communications Manager **Lauren Ford** is the dynamic voice behind Square 9 Softworks. Delivering highly effective messaging across reseller channels, end user communities and outside agencies, Ford develops, drives and executes communication plans that effectively support Square 9's overall marketing goals and objectives. To learn more visit [www.square-9.com](http://www.square-9.com).