



## 4 Direct Advantages of Cloud-hosted Document Management

The cloud is not a new term that people should be afraid of. We are all using the cloud today, whether you realize it or not! In the simplest terms, cloud computing means storing and accessing data and programs over the Internet, instead of your computer's hard drive. [Cloud-hosted document management solutions](#) solve the challenges associated with unmanaged content by delivering the tools to capture, distribute, discover, archive and manage business information.

Still wondering why you should take your business to the cloud? Cloud-hosted document management provides several valuable benefits that matter to you. Let's explore four direct advantages of managing business information in a cloud-based environment:

1. **Reduced Need for IT Resources:** Implementing a cloud-based solution will reduce the need for certain IT resources such as specific hardware and internal networks. By storing information in the cloud there is no client to maintain or support, eliminating the time and resources spent on backups and regular server maintenance. Your business will realize the financial impact of cloud computer, as you will no longer need to worry about finding the money to replace a server crash. This allows the cost for IT services to reduce, simplifying budgeting year after year.
2. **More Secure Content Platform:** In most cases, cloud services are much more secure from breaches and outside threats than many company networks. Designed for 99.9% uptime and 99.9999% document durability, you can rest assured that your documents stored in a cloud-hosted document management solution, like [Square 9's GlobalSearch C2](#), are safe, secure and always available. The cloud gives you an extra layer of security and flexibility when handling sensitive customer information or highly customized applications, so you can rest assured your critical documents are backed up.
3. **Mobile Collaboration:** Mobility is one of the more important reasons why businesses are migrating to the cloud. Wouldn't you like the ability to collaborate with teams around the world through a central, accessible and searchable platform? Cloud-based document management provides the capabilities to utilize mobile devices to access information from virtually anywhere, keeping employees productive. Your workforce can now be truly mobile, allowing them to gain access to data and documents stored in the cloud at any time.
4. **Cost-Effective & Easy to Use:** Cloud-based document management solutions are easy to deploy, easy to use, and is affordable. With simple database setup and search creation, cloud document management means quicker deployments without IT support, which means happier employees. Square 9's DirectConnect is an unattended document import tool, designed to

enable quick and easy transfer of files into the cloud without any user involvement or complicated setup. DirectConnect allows for the seamless capture of document content from your multifunction printer - no IT staff needed! Users can quickly create document repositories and searches based on proven industry practices and pre-built vertically and horizontally focused business applications to reduce deployment times and increase overall productivity.

[Cloud-hosted document management software](#) provides any business better access to information by creating a foundation for managing, sharing and securing critical content. Are you ready to start managing content in the cloud? [Contact Square 9](#) today to develop a plan that supports your primary business goals while ensuring the best cloud experience for your company.



Marketing Communications Manager **Lauren Ford** is the dynamic voice behind Square 9 Softworks. Delivering highly effective messaging across reseller channels, end user communities and outside agencies, Ford develops, drives and executes communication plans that effectively support Square 9's overall marketing goals and objectives. To learn more visit [www.square-9.com](http://www.square-9.com).