



# Post-Disaster Business Continuity What's Your Plan?

While the thought of spending time and resources to prepare for a tragedy that may never come may not be a priority with many business executives, data on the frequency of these disasters and their effects on business continuity continues to highlight the importance of this prep.

## Natural Disasters are More Frequent and Disruptive Than Ever:



Data from the National Oceanic and Atmospheric Administration (NOAA) shows an upward trend in the number of Category 3, 4, and 5 hurricanes over the past decade and a significant correlation between these increasingly intense storms and the annual damage they cause.



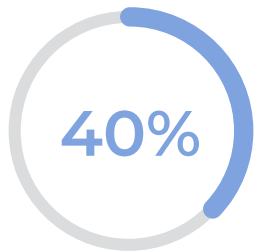
According to the Environmental Defense Fund (EDF), the average length of the U.S. wildfire season has increased by more than 3 months over the past few decades, and the number of large annual fires has tripled.

Natural disasters leave lasting impacts on the landscapes they touch and can lead to flooding, mudslides, and further disruptions to businesses.

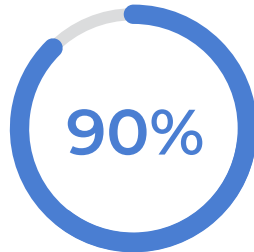


# How Does This Affect Unprepared Businesses?

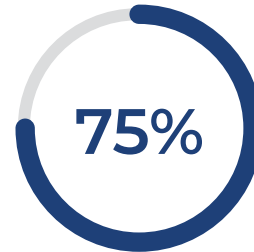
Large-scale disasters can leave critical business documents such as customer contracts, invoices, purchase orders, and employee records destroyed with no way for recovery. These uncontrollable and unpredictable events can also force you to evacuate your office for weeks, months, or longer, leaving you unable to access these critical records. Without easy access to these essential everyday documents, your ability to do business can be drastically impacted.



According to the Federal Emergency Management Agency (FEMA), 40% of businesses do not reopen after a disaster. An additional 25% fail within a year.



According to the U.S. small business administration, 90% of companies struck by a disaster fail within two years.



75% of businesses lack of a post-disaster continuity plan, so they cannot recover when disaster strikes.

## How an ECM Solution Can Help

Electronic Content Management (ECM) can keep key business information safe in the event of a disaster. Cloud-based solutions, like GlobalSearch C2, gives you any time, anywhere access to your documents, and provides data back up on secure and encrypted, highly-vetted servers providing easy access to permitted users, so you can keep your business working even you can't be in the office.



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