

Outline:

Day 1: Email 1 - Intro

Day 3: Email 2 - TAI

Day 7: Email 3 - Case Study

Day 11: Email 4 - Webinar

Day 15: Email 5 - AP Guide

Day 18: Email 6 - Breakup Email

Day 1: Email #1

Subject: Eliminate repetitive data entry in your Accounts Payable workflow

Preheader: Say goodbye to errors and delays with Accounts Payable automation.

{{first_name}},

Manual errors, delays, and inefficiencies in managing accounts payables can hinder your company's growth and profitability. Don't operate at a competitive disadvantage by wasting time on an inefficient accounting process. Processing paper documents is slow and costly; let us show you how we can eliminate paper from your workflow.

With Square 9's solutions, you can streamline your accounts payable process, reduce errors, and free up valuable time for your team to focus on value-creating tasks.

Learn how to level up your business with Account Payable automation.

<https://www.square-9.com/wp-content/uploads/2023/07/Square-9-AP-Automation-Guide.pdf>

Day 3: Email #2

Subject Line: Get a jump on your competition by implementing TransformAI

Preheader: Don't fall behind by adopting AI too late

{{first_name}},

AI is no longer a sci-fi fantasy. A survey by Gartner showed that 35% of companies are using AI, and 42% are exploring it for implementation in the future. Get a head start in the race for AI by automating invoice data extraction in your accounts payable department.

TransformAI automatically captures essential data from documents by discerning the identity and location of information on each page without the need for template-based extraction. By

accurately extracting information at this level, businesses can confidently replace manual data entry to increase productivity and reduce wasted resources.

Try it out now:

https://forms-transform.mysquare9.com:5454/view/#!/form/6364190cf928f310709750c0?header=0%3Futm_referrer%3Dhttps:%2F%2Fwww.square-9.com%2F

Day 7: Email #3

Subject: See for yourself how simple it is to automate your Accounts Payable department

Preheader: See how Square 9's solutions helped transform businesses just like yours

{{first_name}},

"Efficiency is doing things right, effectiveness is doing the right things" What does that phrase mean to you? By automating your Accounts Payable processes, you'll make an effective change to improve your department's efficiency.

Automating your accounting processes:

- Eliminates paper from your processes
- Cuts down on costs
- Creates faster processing cycles
- Increases security
- Allows for remote access to documents

See how we helped Kuna Food Service by transforming its accounting processes to increase its efficiency and profitability.

<https://www.square-9.com/case-studies/food-servicer-saves-space-and-time/>

Day 11: Email #4

Subject Line: See how you can take the paper out of your work

Preheader: Discover how to use AI to automate your AP department with Square 9's on-demand webinars

{{first_name}},

Want to learn how you can lower costs and increase efficiency through AP automation?

Square 9's AI-assisted capture automation is the Accounts Payable solution designed to deliver full document workflow capabilities. From document capture to data extraction and intelligent data recognition.

See how here:

<https://info.square-9.com/transformai-ondemand-webinar>

Day 15: Email #5

Subject Line: Is your Accounts Payable Department overwhelmed?

Preheader: Find out how you can save by eliminating paper

{{first_name}},

Square 9's new AI-powered document capture software revolutionizes accounts payable processes by automating invoice data extraction. With advanced artificial intelligence, it accurately captures all essential information from vendor info to line item extraction, reducing errors and saving time.

This solution can seamlessly integrate with your workflow and match invoices with purchase orders and flag exceptions. Customizable to your needs, Square 9's user-friendly solution ensures a smooth transition and ongoing support. Experience the future of invoice data extraction to increase productivity and eliminate unnecessary costs.

Find out how <https://share.vidyard.com/watch/wpjjhrGC8TwwiF6NzgRikx?>

Day 18: Breakup Email

Subject Line: Final opportunity: Accounts Payable follow up

{{first_name}},

I hope this email finds you well. I am reaching out one last time regarding accounts payable automation.



Considering the potential impact on your bottom line, I'd like to ask you directly: Is there any specific reason why you haven't moved forward with exploring accounts payable automation? Your feedback will help me understand your current priorities better and determine if there's anything more we can do to assist you.

I look forward to hearing from you soon.