

July 2, 2025

For Immediate Release

Kristin Bernor, Square 9 Marketing VP, Named President of American Marketing Association, Connecticut Chapter

Bernor's Connection-Centered Leadership will Empower AMA Professionals

New Haven, CT. July 2, 2025 - Square 9 Softworks is proud to announce that Kristin Bernor, Vice President of Marketing, has been appointed President of the American Marketing Association (AMA), Connecticut Chapter, effective July 1, 2025. With three decades of experience leading high-impact marketing strategies in the technology sector, Bernor brings a dynamic, connection-centered approach to her new leadership as she listens to and addresses organizational needs.

"Kristin Bernor brings a level of strategy and inspiration to Square 9's marketing team that has grown our brand significantly," says Steve Young, Square 9 President and CEO. "The AMA Connecticut Chapter will undoubtedly benefit greatly from her drive, experience, and charismatic leadership."

As President, Bernor will guide the AMA Connecticut Chapter in its mission to empower marketers through professional development, thought leadership, and community engagement. She plans to expand programming, strengthen member value, and foster deeper connections between marketing professionals across the state.

"This is a tremendous honor," said Bernor. "I'm excited to build on the great work of past chapter leaders and help Connecticut marketers grow in their professions and make their mark. Together, we'll elevate the role of marketers, support one another, and create meaningful opportunities for growth and development."

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About Square 9 Softworks®

Square 9 Softworks is an industry-leading provider of an AI-powered intelligent information management platform that takes the paper out of work and makes it easier to get things done. With digital workflows that automate many aspects of how you work today, Square 9 makes it easy by extracting information from scans or PDFs, storing documents in searchable archives, and building digital twins of your current processes through graphic workflows. For more information, please visit www.square-9.com.

About The American Marketing Association

The American Marketing Association brings together thought leaders in the field as a driving force in shaping the future of marketing. With content coming from unrivaled scholarly journals like the Journal of Marketing and award-winning publications like Marketing News, the American Marketing Association offers a comprehensive perspective that understands the expectations of marketers: providing solutions both for today and tomorrow.

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